

## ACADEMIC VITAE



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**Education Qualification:** MBA, NET & JRF, Ph.D (Management), M.Com

**Specialisation:** Marketing and Finance

**Area of Interest:** Marketing Management, Strategic Analysis, Managerial Economics, Statistics, Operations Research, Project Planning Analysis & Management

**Teaching Experience:** 12 years

**Research Publications:** 11

**Paper Presented in Conference/  
Seminar:** 5

**Seminar/Conference Attended:** 6

**MBA Projects Guided:** More than 100

**Prize/Fellowship:** Awarded UGC JRF & SRF fellowship